Object Matrix and PoINT Software & Systems Partner for Efficient Data Tiering

January 2020, Siegen, Germany and Cardiff, Wales: Object Matrix and PoINT Software & Systems have partnered to enable efficient lifecycle management with MatrixStore.

The combination of MatrixStore, the object storage solution for the media industry, with PoINTs Storage Manager enables media companies to manage their storage, ensuring that capacity is used as efficiently as possible. PoINT Storage Manager easily identifies inactive data which can be automatically migrated to MatrixStore, reducing the load on expensive primary storage. At the same time, customers maintain fast and easy access to their entire archive.

The MatrixStore object storage platform is extremely secure, tightly integrated to many media platforms, cost effective for low and high volumes of media and comes with no hidden costs or additional charges to access your data. The company's cloud offering, MatrixStore Cloud, offers the benefits and functionality experienced by organisations using frequent access tiers of public cloud storage at pricing levels that are comparable with archive tiers but without the egress fees or un-predictable costs.

Sebastian Klee, CMO, PoINT Software & Systems, commented: "The combination of the established products MatrixStore and PoINT Storage

Manager offers a seamlessly coordinated cross-industry solution for modern workflows. Users benefit from the flexible and transparent access possibilities of PoINT Storage Manager, coupled with the integrated security mechanisms of MatrixStore."

Jonathan Morgan, CEO, Object Matrix, said: "Integrating with PoINT Storage Manager gives our users greater control over their entire archive, enabling files to be archived and tiered efficiently. Ultimately, this means they can easily optimise storage resources and maximise the cost efficiencies that come with storing more content in MatrixStore."

About Object Matrix:
Object Matrix is the award winning software company that pioneered object storage and the modernisation of media archives. It exists to enable global collaboration, increase operational efficiencies and empower creativity through deployment of MatrixStore, the on-prem, hybrid and cloud storage platform. Their unified deployment approach ensures content spans on-prem and cloud storage whilst their focus on the media industry gives them a deep understanding of the challenges organisations face when protecting, processing and sharing video content. Customers include: BBC, Orange, France Televisions, BT, HBO, TV Globo, MSG-N and NBC Universal.

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About PoINT
PoINT Software & Systems GmbH is specialized in the development and distribution of software products for storage, management and archiving of data. Our data & storage management solutions offer an easy and efficient integration of different storage technologies and systems in consideration of enterprise requirements. PoINT products allow optimized usage of storage systems and help to reduce costs and issues caused by data growth. The software solutions fulfil compliance and archiving requirements and provide independence from storage technologies and vendors.

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