PoINT Software & Systems honored with "Get Digital Award" of the EU Commission

Siegen. The Siegen-based company PoINT Software & Systems received the award of the "Get Digital: Go Green & Be Resilient" initiative launched by the European Commission DG GROW, the European Innovation Council (EIC) and SMEs Executive Agency (EISMEA), the Enterprise Europe Network (EEN) and the European Digital SME Alliance.

The goal of the Get Digital Initiative is to promote the innovative power of digital solutions from European companies that focus on sustainability, climate protection and supply chain independence.

PoINT's solution focuses on the storage of the constantly increasing amounts of data. Data becomes inactive very quickly, i.e. after a short time it is no longer used. For this so-called "cold" data, storage systems with fast access times are not required. Nevertheless, inactive data is mainly stored on hard disks today. However, since these hard disks are permanently in operation, they consume a lot of power. Especially for data that no longer needs to be read regularly, an alternative storage medium is available that only consumes energy when it is used: The classic magnetic tape.

Until now, though, the use of tape-based storage systems was technically complicated or not possible for many applications. PoINT's innovative software solution has solved this problem: based on modern cloud protocols, it provides a standardized interface that can be used by many applications to

store inactive data. Thus, PoINT's solution can make a decisive contribution to reducing energy consumption and CO_2 emissions when storing data.

In addition to PoINT, The Climate Choice (Germany), Eturnity AG (Switzerland) and Dropslab Technologies (Luxembourg) were also honored with the Get Digital Award. An overview of all submitted solutions can be found on the Digital SME Alliance website (https://www.digitalsme.eu/catalogue-digital-solutions-catalogue-get-digital-go-green-be-resilient/).

About PoINT:
PoINT Software & Systems GmbH is specialized in the development and distribution of software products for storage, management and archiving of data. Our data & storage management solutions offer an easy and efficient integration of different storage technologies and systems in consideration of enterprise requirements. PoINT products allow optimized usage of storage systems and help to reduce costs and issues caused by data growth. The software solutions fulfil compliance and archiving requirements and provide independence from storage technologies and vendors.

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